CRM Development Cost

Our experts made calculations on each development team member and brought out an approximate CRM development cost based on the hourly rates of each member.

Development team member	Task	Approximate hours	Approx cost ($)
Frontend developers ($35/h)	Front-end functionality development	3,200	$112,000
Backend developers ($35/h)	Backend part development	2,960	$103,600
UI/UX designers ($30/h)	Wireframes and mockups creation	380	$11,400
Project Manager services ($35/h)	Development process overseeing, development reports	840	$29,400
QA engineer services ($25/h)	Testing, bug reporting	1,260	$31,500
DevOps ($35/h)	Development process automation, implementation of DevOps methodologies	220	$7,700
Business analyst ($25/h)	Discovery phase, creation of final estimate and specification	360	$9,000
Team lead ($35/h)	Project architecture development, code review	210	$7,350
Total		9,430	$311,950

CRM MVP Features

The mentioned CRM development price includes the creation of these modules and features.

Module	Features
Sales module	Pipelines
	Contacts
	Task managers
	Sales analytics
	Sales planning
Marketing module	Marketing campaign management
	Customer segmentation
	Marketing analytics
Customer support module	Help desk and agent console
	Knowledge base
	Service analytics
Admin panel	Authorization
	Settings
	Access rights management
	Navigation
Design	Responsive design
Preparations	Libraries implementation
	Project setup