

# CRM Development Cost

Our business analyst made calculations on each development team member and brought out an approximate CRM development cost based on the hourly rates of each member.

<b>Development team member</b>	<b>Task</b>	<b>Approximate hours</b>	<b>Approx cost (\$)</b>
Frontend developers (\$35/h)	Front-end functionality development	3,200	\$112,000
Backend developers (\$35/h)	Backend part development	2,960	\$103,600
UI/UX designers (\$30/h)	Wireframes and mockups creation	380	\$11,400
Project Manager services (\$35/h)	Development process overseeing, development reports	840	\$29,400
QA engineer services (\$25/h)	Testing, bug reporting	1,260	\$31,500
DevOps (\$35/h)	Development process automation, implementation of DevOps methodologies	220	\$7,700
Business analyst (\$25/h)	Discovery phase, creation of final estimate and specification	360	\$9,000
Team lead (\$35/h)	Project architecture development, code review	210	\$7,350
<b>Total</b>		<b>9,430</b>	<b>\$311,950</b>

# CRM MVP Features

The mentioned CRM development price includes the creation of these modules and features.

<b>Module</b>	<b>Features</b>
<b>Sales module</b>	Pipelines
	Contacts
	Task managers
	Sales analytics
	Sales planning
<b>Marketing module</b>	Marketing campaign management
	Customer segmentation
	Marketing analytics
<b>Customer support module</b>	Help desk and agent console
	Knowledge base
	Service analytics
<b>Admin panel</b>	Authorization
	Settings
	Access rights management
	Navigation
<b>Design</b>	Responsive design
<b>Preparations</b>	Libraries implementation
	Project setup